

Canon Business Properties

Celebrity Beverly Hills Real Estate Executive to Share Industry Perspectives and Experience via Prestigious Internet Website

LOS ANGELES, April 3, 2019 (Newswire.com) - Well-known Beverly Hills real estate broker and investment advisor Alex Radosevic of Canon Properties will regularly contribute real-estate-related articles for red-hot and mega-popular website called Medium.



No one can argue with the impact the internet has on the daily lives of people from throughout the world. One site that has increased dramatically in popularity and that is used on a nearly unprecedented basis by millions of readers on a daily basis is *Medium*, founded in 2012 in the heart of Silicon Valley by Twitter co-founder and former CEO Evan Williams. Designed to encourage writers and users to submit useful content outside of what was then a 140 (now 280) character limit imposed by Twitter, Medium has seen tremendous growth since its inception and now is one of the most visited websites in the world.

"I have been looking for meaningful ways to share my insights, experience and observations with people," Radosevic said. *"For example, I absolutely LOVE being a member of the Forbes Real Estate Council, which gives me an opportunity to communicate with readers of what many regard as the best business publication in the world - Forbes. This is something that I cherish and will do a lot more of,"* he continued. *"Contributing content on the incredible Medium platform provides yet another great way for me to reach out."*

A frequent invited guest and speaker at real estate events on a national basis, Radosevic likes little more than exchanging ideas, thoughts and experiences gleaned from a high-profile career spent on the leading edge of the real estate profession for more than two decades.

"I am especially eager to share my experience with young real estate professionals just starting out or those that may be considering a career in the profession," Radosevic added. *"Some use the term 'Paying it Forward,' but no matter the phraseology, very little gives me more pleasure than reaching the next generation of real estate leaders."*

Radosevic also notes that the real estate content he plans to contribute to the Medium website will also be useful to investors or to those that have a portfolio under management with brokers or property management firms. *"I think there will be something for everyone in what I write. I love all aspects of real estate and I am certain that my enthusiasm will jump off the pages. Whether you are just starting out in the profession or are a family office, business owner or high net worth individual, like many of my clients, you will hopefully find Medium the place to be when it comes to amazing real estate content,"* Radosevic concluded.

Media Contact: Karen Norris - Karen@CanonProperties.com - 310-273-1975, ext. 106

Source: Canon Properties

Additional **Links**

- [Canon Properties](#)

Additional **Images**

